

ONLINE EDUCATION • TEST PREP

High-Margin Law School Exam Prep Business Growing 50% YoY

Founded in 2020, this U.S.-based education business delivers one-on-one coaching and a digital course for a major law school entrance exam, generating \$453K TTM revenue with near-zero ad spend.

ASKING PRICE

\$638,198

36x Monthly Multiple

\$453K

TTM REVENUE

\$213K

TTM PROFIT

47%

PROFIT MARGIN

100+

ACTIVE CLIENTS

BUSINESS MODEL

Subscription & Service

FIRST MADE MONEY

2020

OWNER INVOLVEMENT

5 hrs/week

TEAM SIZE

2 Coordinators + ~15 Tutors

CUSTOMER MARKET

United States

TREND

Growing

Investment Highlights

- ✓ 50% year-over-year revenue growth achieved entirely through organic and low-cost acquisition channels.
- ✓ Exceptionally low customer acquisition cost — as little as \$6 per enrolled client via influencer partnerships.
- ✓ High client lifetime value of ~\$3,100 with no revenue concentration; top 3 clients under 10% of revenue.
- ✓ Lean operations: owner works under 5 hours per week with a business manager handling day-to-day tasks.
- ✓ 8,800-subscriber email list and a fully built digital course represent significant untapped revenue potential.

Growth Opportunities

Launch Paid Social Ads

Deploy ready-made video ad creative to scale student acquisition on high-intent platforms.

Scale Digital Course

Market the existing subscription course to convert price-sensitive students into recurring revenue.

Expand Influencer Network

Grow influencer partnerships from 3 to 5+ creators to drive consistent enrollment spikes.

Invest in SEO

Optimize thousands of existing content pages with link-building to compound organic traffic.

Interested in Learning More?

Sign an NDA to access full financials, business details, and schedule a call with the seller.

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