

E-COMMERCE • CABLES & ACCESSORIES

Established E-Commerce Brand in Consumer Electronics Accessories

Profitable online retailer specializing in cables and connectivity products.
Low owner involvement with a lean, capable team in place.

ASKING PRICE

\$689,531

28x Monthly Multiple

N/A TTM REVENUE	N/A TTM PROFIT	N/A% PROFIT MARGIN	2+ Yrs OPERATING HISTORY
BUSINESS MODEL E-Commerce / DTC	ESTABLISHED 2022	OWNER INVOLVEMENT ~10 hrs/wk	
TEAM SIZE Small Team	CUSTOMER MARKET United States	TREND Stable	

Investment Highlights

- Established brand in the high-demand consumer electronics accessories market.
- Low owner time commitment with operational team already in place.
- Diversified product catalog across multiple cable and connectivity categories.
- Recurring customer demand driven by evergreen product use cases.
- Scalable business model with room to expand SKUs and channels.

Growth Opportunities

Channel Expansion

Launch on additional marketplaces to capture untapped buyer audiences.

SKU Development

Introduce complementary accessories to increase average order value.

Brand Marketing

Invest in paid social and search to accelerate top-of-funnel growth.

B2B / Wholesale

Target small businesses and resellers as a new revenue channel.

Interested in Learning More?

Sign an NDA to access full financials, business details, and schedule a call with the seller.

Request Access →