

E-COMMERCE • ACCESSORIES

Branded Niche Accessories Brand with 50+ Proprietary SKUs

Six-year-old Amazon FBA brand serving passionate enthusiast buyers. Zero ad spend, 39% margins, and 54% YoY revenue growth.

ASKING PRICE

\$325,275

36x Monthly Multiple

\$276K TTM REVENUE	\$108K TTM PROFIT	39% PROFIT MARGIN	54% YOY GROWTH
BUSINESS MODEL Amazon FBA	ESTABLISHED 2019	OWNER INVOLVEMENT 15 hrs/wk	
TEAM SIZE 1 person	CUSTOMER MARKET US + International	TREND Record Growth	

Investment Highlights

- Zero PPC spend — all revenue driven by organic search and brand recognition.
- 50+ proprietary SKUs with registered trademark and pending patent protection.
- 54% YoY revenue growth with record monthly highs hit in recent months.
- Supplier can take over engraving and packaging, reducing owner workload ~80%.
- European marketplace groundwork complete — listings live, compliance ready.

Growth Opportunities

European Expansion

Listings and compliance already in place for UK and EU marketplaces.

Outsource Production

Supplier-fulfilled engraving cuts owner hours and unlocks passive operation.

DTC Channel Launch

No direct website exists — Shopify launch could diversify revenue significantly.

Wholesale Distribution

Untapped opportunity with outdoor, camping, and specialty retailers globally.

Interested in Learning More?

Sign an NDA to access full financials, business details, and schedule a call with the seller.

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