

CONTENT & AFFILIATE • GARDENING & OUTDOORS

Profitable 10-Year Gardening Content Site With Strong SEO

Established UK gardening and outdoor living content platform generating \$155K annual net profit. Streamlined team handles daily operations, offering a near-passive income opportunity.

ASKING PRICE

\$412,203

32x Monthly Multiple

\$174K

TTM REVENUE

\$155K

TTM PROFIT

89%

PROFIT MARGIN

~50,000

SOCIAL FOLLOWERS

BUSINESS MODEL

Affiliate & Display Ads

FIRST MADE MONEY

2016

OWNER INVOLVEMENT

8 hrs/week

TEAM SIZE

3 Contractors

CUSTOMER MARKET

United Kingdom

TREND

growing

Investment Highlights

- ✓ 89% profit margins on \$174K trailing twelve-month revenue
- ✓ Diversified monetization: display ads, Amazon Associates, and affiliates
- ✓ Authoritative domain with natural backlinks from high-authority publications
- ✓ 50,000 social media followers across multiple established platforms
- ✓ Only 8 hours per week owner time with team ready to transition

Growth Opportunities

Scale Social Traffic

Grow Facebook audiences and publishing frequency to amplify viral reach and ad revenue.

Launch YouTube Channel

Produce faceless product review videos to unlock affiliate and ad revenue streams.

Expand Publishing Volume

Increase content output to capture more organic and Pinterest-driven traffic.

Email List Launch

Build an email subscriber base to create a direct, owned audience monetization channel.

Interested in Learning More?

Sign an NDA to access full financials, business details, and schedule a call with the seller.

Request Access →