

E-COMMERCE • AUTO PARTS

Multi-Channel Automotive Parts Business with In-House Remanufacturing

Established automotive eCommerce operation combining private-label sales, OEM remanufacturing, and B2B supply services across multiple high-authority marketplace accounts.

ASKING PRICE

\$938,020

22x Monthly Multiple

\$1.72M

TTM REVENUE

\$512K

TTM PROFIT

30%

PROFIT MARGIN

43%

GROSS MARGIN

BUSINESS MODEL

Multi-Channel eCommerce

ESTABLISHED

2023

OWNER INVOLVEMENT

1-2 hrs/wk

TEAM SIZE

3 Employees

CUSTOMER MARKET

United States

TREND

Growing

Investment Highlights

- Rare unlimited selling privileges across all major marketplaces with no category restrictions.
- In-house remanufacturing capability with all specialized equipment included in the sale.
- Diversified revenue across 4+ sales channels with strong repeat customer base.
- 49% YoY revenue growth with proven scalability and expanding B2B supply line.
- Largely staff-operated with owner involvement of just 1-2 hours per week.

Growth Opportunities

Marketplace Expansion

Add thousands of unlisted SKUs to existing high-authority marketplace accounts.

Fulfillment Upgrade

Transition to fulfillment services for improved conversion rates and Buy Box ownership.

Direct-to-Consumer

Scale owned eCommerce website via SEO and paid advertising to reduce marketplace fees.

B2B Private Label

Expand third-party branding and customization services using in-house stamping equipment.

Interested in Learning More?

Sign an NDA to access full financials, business details, and schedule a call with the seller.

Request Access →