

AGENCY • WEB3 / CRYPTO

Systemized Web3 Marketing Agency with Proprietary Industry Access

7-year-old crypto marketing agency with 250+ SOPs, minimal founder involvement, and proprietary databases spanning KOLs, VCs, and exchange relationships.

ASKING PRICE

\$1,600,000

43x Monthly Multiple

~\$892K

TTM REVENUE

~\$450K

TTM PROFIT

37%

PROFIT MARGIN

250+

DOCUMENTED SOPs

BUSINESS MODEL

Retainer Agency

ESTABLISHED

2018

OWNER INVOLVEMENT

2–4 hrs/wk

TEAM SIZE

18 people

CUSTOMER MARKET

Global

TREND

Growing

Investment Highlights

- 7-year track record serving Tier-1 crypto exchanges and blockchain platforms.
- Proprietary KOL database of 5,000+ influencers across the Web3 ecosystem.
- 279+ venture capital relationships and direct exchange listing manager access.
- 250+ documented SOPs enable fully systemized, low-founder-dependency operations.
- Recurring retainer revenue model with strong client retention history.

Growth Opportunities

Retainer Expansion

Increase average retainer size by upselling existing clients on additional services.

Service Line Growth

Add performance-based or SaaS offerings to diversify beyond retainer revenue.

Geographic Reach

Target emerging Web3 markets in Asia and Middle East with existing relationships.

Database Monetization

License proprietary KOL and VC databases as standalone products or subscriptions.

Interested in Learning More?

Sign an NDA to access full financials, business details, and schedule a call with the seller.

Request Access →