

E-COMMERCE • OUTDOORS & HOME

Trademarked Amazon FBA Brand in Outdoors & Home

Established private label brand with 500+ reviews, multi-channel sales, and low owner involvement. Primed for growth under active ownership.

ASKING PRICE

\$127,023

25x Monthly Multiple

\$502K TTM REVENUE	\$62K TTM PROFIT	12% PROFIT MARGIN	5 hrs/wk OWNER TIME
BUSINESS MODEL Amazon FBA	ESTABLISHED 2022	OWNER INVOLVEMENT 5 hrs/wk	
TEAM SIZE Solo	CUSTOMER MARKET United States	TREND Stable	

Investment Highlights

- Registered trademark and Amazon Brand Registry 2.0 protection included.
- 500+ reviews at 4.5 stars; top-100 ranking in primary subcategory.
- Multi-channel revenue across three established marketplaces.
- Highly passive; owner spends approximately 5 hours per week.
- DDP supply chain ships direct to fulfillment centers — no 3PL needed.

Growth Opportunities

Inventory Scaling

Deeper stock positions during peak seasons to eliminate revenue-limiting sell-outs.

Variant Expansion

Add new colorways and bundles to increase average order value.

Channel Advertising

Launch paid advertising on secondary marketplace to accelerate channel growth.

Catalog Expansion

Add complementary SKUs under an established brand with existing review authority.

Interested in Learning More?

Sign an NDA to access full financials, business details, and schedule a call with the seller.

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