

E-COMMERCE • BRANDED SIGNAGE

Established B2B Signage Brand Selling Across Europe

20-year-old branded eCommerce business selling promotional signage to retailers via Amazon and direct channels across 11 European countries.

ASKING PRICE

\$204,904

33x Monthly Multiple

\$250K TTM REVENUE	\$74.5K TTM PROFIT	30% PROFIT MARGIN	54% GROSS MARGIN
BUSINESS MODEL Amazon FBA/FBM + DTC	ESTABLISHED 2006	OWNER INVOLVEMENT 20 hrs/wk	
TEAM SIZE 2 freelancers	CUSTOMER MARKET Europe	TREND Seasonal	

Investment Highlights

- Proprietary registered trademark brand with exclusive product ownership.
- Multi-channel revenue: Amazon FBA, FBM, direct website, and resellers.
- Ultra-low TACoS (~1.4%) with minimal reliance on paid advertising.
- Active across 11 European marketplaces with existing VAT registrations.
- 412 active SKUs with up to 24 months of inventory on hand.

Growth Opportunities

EU Marketplace Expansion Localize listings for Germany and Italy to replicate French market success.	Website Modernization Rebuild outdated site to improve conversions and grow direct sales.
Paid Advertising Scale Launch Amazon PPC across EU markets to accelerate revenue growth.	New Product Lines Expand catalog under established trademarks to reach broader consumer audiences.

Interested in Learning More?

Sign an NDA to access full financials, business details, and schedule a call with the seller.

Request Access →