

E-COMMERCE • KITCHENWARE

Established Amazon FBA Kitchenware Brand, Trademark Included

A highly-rated, low-maintenance Amazon FBA brand in the kitchenware niche with 8 proven SKUs, strong reviews, and multiple untapped growth channels.

ASKING PRICE

\$502,786

40x Monthly Multiple

\$808K TTM REVENUE	\$151K TTM PROFIT	19% PROFIT MARGIN	8 ACTIVE SKUS
BUSINESS MODEL Amazon FBA	ESTABLISHED 2017	OWNER INVOLVEMENT 10 hrs/wk	
TEAM SIZE No employees	CUSTOMER MARKET North America	TREND Stable	

Investment Highlights

- Registered trademark and Amazon Brand Registry enrollment providing marketplace defensibility.
- 8 well-established SKUs averaging 4.5–4.6 stars with thousands of customer reviews.
- Fully FBA-fulfilled — no inventory handling required by the owner.
- Minimal 10 hrs/week workload focused primarily on PPC and customer oversight.
- Untapped DTC channel via existing dormant storefront ready to activate.

Growth Opportunities

- DTC Channel Launch

Activate dormant storefront using existing inventory for low-risk direct sales.
- 3PL Fulfillment

Shift to dedicated 3PL to improve margins and brand control.
- Influencer Marketing

Build influencer network to drive traffic to both Amazon and DTC channels.
- Social Commerce

Launch TikTok Shop to capture new buyers and diversify revenue beyond Amazon.

Interested in Learning More?

Sign an NDA to access full financials, business details, and schedule a call with the seller.

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