

E-COMMERCE • BEAUTY

Korean-Inspired Skincare Brand on Amazon FBA

Profitable, owner-operated skincare brand with strong reviews, efficient ad spend, and significant room to scale across channels and markets.

ASKING PRICE

\$92,466

36x Monthly Multiple

\$108K

TTM REVENUE

\$30.8K

TTM PROFIT

29%

PROFIT MARGIN

4.5

AVG. RATING

BUSINESS MODEL

Amazon FBA

ESTABLISHED

2020

OWNER INVOLVEMENT

~30 hrs/wk

TEAM SIZE

Owner Only

CUSTOMER MARKET

US / North America

TREND

Growing

Investment Highlights

- 55% year-over-year revenue growth with strong upward momentum.
- Lean 6.6% TACoS reflects efficient, scalable advertising foundation.
- 4.5-star average rating across catalog with hundreds of verified reviews.
- Registered trademark and Amazon Brand Registry enrollment included.
- South Korea manufacturing with low COGS (~12.7%) and strong unit margins.

Growth Opportunities

Scale PPC Campaigns

Increase ad budgets and sophistication to capture greater market share.

Marketplace Expansion

Launch on European and UK Amazon marketplaces with existing inbound demand.

New SKU Launches

Leverage established manufacturing relationships to add complementary skincare products.

DTC & Social Commerce

Build direct sales through influencer marketing, TikTok, and owned channels.

Interested in Learning More?

Sign an NDA to access full financials, business details, and schedule a call with the seller.

Request Access →