

E-COMMERCE • ARTS & DIY

Established Amazon FBA Brand in Arts & DIY Décor

Hands-off FBA business with strong marketplace credibility, 2,000+ reviews, and a focused product catalog generating consistent revenue since 2021.

ASKING PRICE

\$194,551

35x Monthly Multiple

\$394K TTM REVENUE	\$67K TTM PROFIT	17% PROFIT MARGIN	2,000+ PRODUCT REVIEWS
BUSINESS MODEL Amazon FBA	ESTABLISHED 2021	OWNER INVOLVEMENT 1-2 hrs/wk	
TEAM SIZE 1 contractor	CUSTOMER MARKET United States	TREND Growing	

Investment Highlights

- Amazon's Choice badge with 4.4-star rating and 2,000+ reviews.
- Minimal owner involvement — just 1–2 hours per week required.
- Registered trademark and Amazon Brand Registry enrollment included.
- Streamlined supply chain with reliable long-term overseas supplier.
- Untapped email list and owned website asset included in sale.

Growth Opportunities

Inventory Scaling

Increase stock depth to support influencer campaigns and higher sales velocity.

DTC Channel Launch

Activate owned website with paid social ads on Facebook, Instagram, and TikTok.

Marketplace Expansion

List products on additional platforms to unlock new buyer demand.

Email List Activation

Leverage existing customer email list for promotions and repeat purchases.

Interested in Learning More?

Sign an NDA to access full financials, business details, and schedule a call with the seller.

Request Access →