

AMAZON FBA • EQUIPMENT & OUTDOOR GEAR

Two-Brand Amazon FBA Business in
DIY & Outdoor Equipment

Profitable two-brand Amazon FBA operation in the DIY and outdoor equipment space. Design-patent-protected products, low owner involvement, and a research-backed pipeline make this a turnkey acquisition.

ASKING PRICE

\$837,732

35x Monthly Multiple

\$2.09M

TTM REVENUE

\$287K

TTM PROFIT

14%

PROFIT MARGIN

\$174K

AVG. MONTHLY REVENUE

BUSINESS MODEL

Amazon FBA

FIRST MADE MONEY

2020

OWNER INVOLVEMENT

20 hrs/week

TEAM SIZE

Owner Operated + 1 Employee

CUSTOMER MARKET

United States

TREND

Growing

Investment Highlights

- ✓ \$2.09M trailing-twelve-month revenue with strong 34% year-over-year growth
- ✓ Design patents protect products representing approximately 80% of revenue
- ✓ Highly defensible portfolio with trademarks registered across both brands
- ✓ Only ~20 hours per week required with existing assistant supporting daily operations
- ✓ Ready-to-launch product pipeline and geographic expansion opportunity included in sale

Growth Opportunities

Geographic Expansion

Launch top-performing products into international Amazon marketplaces including EU and Japan.

New Product Variants

Extend hero SKU with size and premium variations to capture adjacent demand.

Accessory & Consumable Lines

Add complementary consumables creating potential for recurring revenue streams.

Price Optimization

Implement delayed price increase on key SKU to improve margins immediately.

Interested in Learning More?

Sign an NDA to access full financials, business details, and schedule a call with the seller.

Request Access →