

SAAS • AI SEO

AI-Powered SEO SaaS with Owned Content Moat

Bootstrapped B2B SaaS platform helping marketers rank on Google and gain visibility in AI search, built on a self-sustaining organic acquisition engine.

ASKING PRICE

\$1,785,913

41x Monthly Multiple

\$792K
TTM REVENUE

\$523K
TTM PROFIT

66%
PROFIT MARGIN

515
ACTIVE SUBSCRIBERS

BUSINESS MODEL
B2B Subscription

ESTABLISHED
2023

OWNER INVOLVEMENT
40 hrs/wk

TEAM SIZE
2 contractors

CUSTOMER MARKET
Global

TREND
Stable

Investment Highlights

- 11 owned YouTube channels driving \$1.5M+ in sales with zero ad spend.
- 515 active paying subscribers; ~95% gross margin on subscription revenue.
- 26%+ of new sign-ups recently originated from AI/LLM citations organically.
- Custom-built platform on modern stack; only ~5 hrs/week of dev maintenance required.
- 69,000-subscriber email list with active segmented automations included in sale.

Growth Opportunities

Paid Acquisition

Launch Meta and YouTube ads into webinar funnel to sell annual high-ticket plans.

YouTube Expansion

Add channels and creators to scale the proven evergreen content engine further.

Enterprise & Services

Upsell subscribers into done-for-you managed SEO service tiers at higher price points.

AI Search Features

Build LLM analytics and visibility tools aligned with fast-growing AI search demand.

Interested in Learning More?

Sign an NDA to access full financials, business details, and schedule a call with the seller.

Request Access →