

E-COMMERCE • APPAREL & ACCESSORIES

Established Amazon FBA Brand in Bags & Accessories

Low-maintenance FBA business with hero SKUs, strong reviews, and clear growth levers across new channels and product variants.

ASKING PRICE

\$126,746

35x Monthly Multiple

\$283K TTM REVENUE	\$44.5K TTM PROFIT	16% PROFIT MARGIN	2,500+ TOP SKU REVIEWS
BUSINESS MODEL Amazon FBA	ESTABLISHED 2018	OWNER INVOLVEMENT 2–3 hrs/wk	
TEAM SIZE Owner Only	CUSTOMER MARKET United States	TREND Growing	

Investment Highlights

- Trademarked brand with Amazon Brand Registry 2.0 protection included.
- Hero SKUs with 4.5+ star ratings and thousands of verified reviews.
- Highly passive — just 2–3 hours per week to maintain operations.
- Single reliable supplier with nearly a decade-long sourcing relationship.
- 69% YoY revenue growth with record peak month exceeding \$42K.

Growth Opportunities

Channel Expansion Launch on TikTok Shop and Walmart to diversify revenue beyond Amazon.	Product Variants Add color variants to top sellers; customers frequently buy multiple colorways.
Influencer Marketing Untapped creator partnerships could drive off-Amazon traffic and sales.	Margin Improvement Negotiate bulk pricing and explore lower-cost prep and freight options.

Interested in Learning More?

Sign an NDA to access full financials, business details, and schedule a call with the seller.

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