

AMAZON FBA • HOME PRODUCTS

Multi-Brand EU Amazon FBA Home Business With 200% YoY Growth

Established multi-brand Amazon FBA business selling across five home sub-niches in Europe, with diversified revenue across four major EU marketplaces and a lean, fully staffed team in place.

ASKING PRICE

\$1,861,312

34x Monthly Multiple

\$3.71M

TTM REVENUE

\$657K

TTM PROFIT

18%

PROFIT MARGIN

9.35%

AMAZON TACOS

BUSINESS MODEL

Amazon FBA

FIRST MADE MONEY

2023

OWNER INVOLVEMENT

5 hrs/week

TEAM SIZE

2 Contractors

CUSTOMER MARKET

European Union

TREND

Growing

Investment Highlights

- ✓ 200% year-over-year revenue growth to \$3.71M TTM across four EU marketplaces.
- ✓ Five distinct brands across five home sub-niches reduce single-product concentration risk.
- ✓ Top SKUs average 4.4 stars with 6,000+ combined ratings and multiple Amazon's Choice badges.
- ✓ Supplier payment terms allow deferred final payments, significantly reducing working capital needs.
- ✓ Owner works ~5 hours per week; dedicated team handles all day-to-day operations.

Growth Opportunities

New Marketplace Expansion

Launch existing products into Spain, Poland, Sweden, Ireland, and the US.

Product Portfolio Growth

Add new SKU variations and reactivate proven high-review legacy listings.

External Traffic Channels

Drive incremental sales via Google Ads, Meta Ads, and influencer partnerships.

Logistics Optimisation

Consolidate China shipments and renegotiate 3PL rates to reduce fulfilment costs.

Interested in Learning More?

Sign an NDA to access full financials, business details, and schedule a call with the seller.

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