

DIGITAL PRODUCTS • PHOTOGRAPHY

High-Margin Digital Preset Business
With Engaged Email List

Profitable digital media brand selling photography presets with ~30K subscribers, organic traffic, and minimal owner involvement.

ASKING PRICE

\$170,769

18x Monthly Multiple

\$148K

TTM REVENUE

\$114K

TTM PROFIT

77%

PROFIT MARGIN

~30K

EMAIL SUBSCRIBERS

BUSINESS MODEL

Digital Products

ESTABLISHED

2023

OWNER INVOLVEMENT

7 hrs/wk

TEAM SIZE

1 Freelancer

CUSTOMER MARKET

Global

TREND

Stable

Investment Highlights

- ~77% net profit margin with very low overhead and near-zero COGS
- ~30,000 engaged email subscribers with 30–37% average open rates
- Evergreen digital product catalog with 50+ SKUs across multiple niches
- Organic traffic driven by ranked content — minimal paid ad spend required
- Only 7 hours per week required; product creation largely outsourced

Growth Opportunities

Scale Paid Ads

Minimal ad spend to date; Google, Meta campaigns represent untapped growth lever.

Email Automation

No segmentation or sequences yet; automation could significantly lift revenue.

Expand Product Range

Add mobile-first presets, video LUTs, or audio tools to broaden appeal.

Platform Diversification

Launch dedicated branded storefront to strengthen brand and enable upsells.

Interested in Learning More?

Sign an NDA to access full financials, business details, and schedule a call with the seller.

Request Access →