

E-COMMERCE • HOME & EQUIPMENT

# Established Multi-Brand Amazon FBA Business in Europe

Three brand-registered product lines in the home and equipment niche, generating \$3.4M TTM revenue with 14.5% year-over-year growth.

ASKING PRICE

\$2,051,916

35x Monthly Multiple

\$3.4M

TTM REVENUE

\$593K

TTM PROFIT

17%

PROFIT MARGIN

14.5%

YOY REVENUE GROWTH

BUSINESS MODEL

Amazon FBA

ESTABLISHED

2017

OWNER INVOLVEMENT

15 hrs/wk

TEAM SIZE

1 Freelancer

CUSTOMER MARKET

EU (DE, FR)

TREND

Growing

## Investment Highlights

- Three brand-registered product lines under a single seller account.
- Top SKU has 2,000+ reviews with strong average star rating.
- 14.5% year-over-year revenue growth with record monthly highs in 2025.
- Low owner workload (~15 hrs/wk); largely automated with PPC support.
- Favorable warehouse infrastructure included; significant inventory asset base.

## Growth Opportunities

### Marketplace Expansion

Launch existing catalog in Italy, Spain, UK, and US markets.

### New Product Pipeline

Seller-developed product ideas transfer to buyer at closing.

### Channel Diversification

Add direct-to-consumer or wholesale channels beyond Amazon.

### SKU Expansion

Launch product variants to deepen existing brand market share.

## Interested in Learning More?

Sign an NDA to access full financials, business details, and schedule a call with the seller.

Request Access →