

E-COMMERCE • HOME & LIGHTING

High-Ticket Designer Lighting Brand with Strong Growth

Shopify-based dropshipping business selling premium designer lighting to homeowners and designers across North America, generating \$3.8M in annual revenue.

ASKING PRICE

\$1,978,520

34x Monthly Multiple

\$3.8M

TTM REVENUE

\$698K

TTM PROFIT

18%

PROFIT MARGIN

~\$1,000

AVG. ORDER VALUE

BUSINESS MODEL

Dropshipping

ESTABLISHED

2022

OWNER INVOLVEMENT

6 hrs/wk

TEAM SIZE

3 VAs

CUSTOMER MARKET

US (99%)

TREND

31% YoY Growth

Investment Highlights

- High-ticket AOV (~\$1,000) with ~20% net margins across premium niche
- Lean operations: owner works just 6 hrs/week with trained VA team in place
- 37,000-subscriber email list generating ~20% of monthly revenue
- Vetted supplier network with customization capability and strong Trustpilot reviews
- Semi-automated fulfillment system with full SOPs ready for seamless handover

Growth Opportunities

Geographic Expansion

Launch into Canada, UK, Europe, and Australia with minimal added setup.

Pinterest & UGC Scaling

Diversify beyond Meta/Google to reduce CAC and boost organic acquisition.

Product Line Growth

Add adjacent categories like sconces and vanity lighting to existing customers.

Influencer Partnerships

Partner with interior designers and micro-influencers to drive organic traffic.

Interested in Learning More?

Sign an NDA to access full financials, business details, and schedule a call with the seller.

Request Access →