

E-COMMERCE • APPAREL & ACCESSORIES

Established EU Amazon FBA Shoe Care Brand

Profitable private-label brand with 2,000+ reviews, strong multi-country European presence, and significant untapped growth channels.

ASKING PRICE

\$311,366

29x Monthly Multiple

\$1.15M TTM REVENUE	\$129K TTM PROFIT	11% PROFIT MARGIN	2,000+ CUSTOMER REVIEWS
BUSINESS MODEL Amazon FBA	ESTABLISHED 2019	OWNER INVOLVEMENT 12 hrs/wk	
TEAM SIZE Owner Only	CUSTOMER MARKET Europe (11 Countries)	TREND Growing	

Investment Highlights

- Established brand since 2019 with 2,000+ reviews averaging 4.3 stars.
- Sales diversified across 11 European countries with no single market dependency.
- Registered EU trademark and Amazon Brand Registry enrollment included.
- Highly automated PPC with ~95% of campaigns running with minimal oversight.
- Lean operation requiring only ~12 hours per week from a single owner.

Growth Opportunities

US Market Entry

Untapped US Amazon launch opportunity with potential platform incentives available.

Paid Social Scale

Drive Shopify revenue via Meta and TikTok ads using UGC content.

TikTok Shop

Build affiliate and creator partnerships to expand social commerce revenue.

Listing Refresh

Update creative assets and A+ content unchanged since brand launch in 2019.

Interested in Learning More?

Sign an NDA to access full financials, business details, and schedule a call with the seller.

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