

E-COMMERCE • WELLNESS & BEAUTY

Established Natural Products Brand with Loyal Customer Base

Profitable e-commerce business selling proprietary natural and botanical products. Strong repeat purchase rates and diversified sales channels support consistent revenue.

ASKING PRICE

\$777,220

30x Monthly Multiple

N/A TTM REVENUE	N/A TTM PROFIT	N/A% PROFIT MARGIN	Est. 2010s YEARS OPERATING
BUSINESS MODEL DTC E-Commerce	ESTABLISHED 2010s	OWNER INVOLVEMENT ~10 hrs/wk	
TEAM SIZE Small Team	CUSTOMER MARKET Global	TREND Stable	

Investment Highlights

- Proprietary natural product formulations with strong brand recognition and repeat buyers.
- Diversified multi-channel sales presence reducing reliance on any single platform.
- Loyal customer base with high repeat purchase rates driving predictable revenue.
- Low owner time commitment — highly systemized and operationally efficient business.
- Growing consumer demand for natural and botanical wellness products globally.

Growth Opportunities

Channel Expansion

Launch on additional marketplaces to capture new customer segments and revenue.

Subscription Model

Introduce subscription or bundle offerings to increase customer lifetime value.

International Markets

Expand into underserved international markets with growing wellness demand.

Product Line Growth

Develop complementary SKUs to increase average order value and cross-sell.

Interested in Learning More?

Sign an NDA to access full financials, business details, and schedule a call with the seller.

Request Access →