

E-COMMERCE • AMAZON FBA

Eco-Friendly Private Label Brand Across Multiple Niches

Established Amazon FBA brand with registered trademark, full-time employee, and clear growth runway in sustainable home and personal care categories.

ASKING PRICE

\$76,979

35x Monthly Multiple

\$201K

TTM REVENUE

\$22K

TTM PROFIT

11%

PROFIT MARGIN

~2 hrs/wk

OWNER TIME

BUSINESS MODEL

Amazon FBA

ESTABLISHED

2023

OWNER INVOLVEMENT

2 hrs/wk

TEAM SIZE

1 Employee

CUSTOMER MARKET

United States

TREND

Growing

Investment Highlights

- Registered trademark and Amazon Brand Registry 2.0 protection in place.
- Full-time employee manages all day-to-day operations independently.
- Diversified catalog across personal care, home, outdoor, and art niches.
- Clean account history — no suspensions, penalties, or legal issues.
- 8.2% year-over-year revenue growth with strong Q1 seasonal peak.

Growth Opportunities

PPC Optimisation

Advanced ad strategies could improve rankings, visibility, and profit margins significantly.

SKU Relaunch

Reintroduce paused high-margin products with modest additional inventory investment.

Product Line Expansion

Add complementary items to increase average order value and repeat purchases.

Channel Diversification

Expand to additional marketplaces or DTC site to reduce Amazon concentration risk.

Interested in Learning More?

Sign an NDA to access full financials, business details, and schedule a call with the seller.

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