

E-COMMERCE • TECH ACCESSORIES

Lean Amazon FBA Brand in Computer Accessories

Established FBA brand with strong margins, trademark protection, and only 1–2 hours of weekly owner involvement. Turnkey and highly automated.

ASKING PRICE

\$264,885

28x Monthly Multiple

\$298K TTM REVENUE	\$114K TTM PROFIT	38% PROFIT MARGIN	~10% AD TACOS
BUSINESS MODEL Amazon FBA	ESTABLISHED 2021	OWNER INVOLVEMENT 1–2 hrs/wk	
TEAM SIZE 1 person	CUSTOMER MARKET US, CA, MX	TREND Growing	

Investment Highlights

- Registered trademark and Brand Registry enrollment providing strong platform protection.
- Ultra-lean operations requiring just 1–2 hours per week from the owner.
- Efficient advertising with ~10% TACoS and approximately 50% organic sales mix.
- Reliable supply chain with established Chinese suppliers and 4+ year relationships.
- Multi-marketplace Amazon presence with untapped international expansion potential.

Growth Opportunities

- International Expansion

Launch on additional Amazon marketplaces including UK, EU, and Australia.
- Catalog Expansion

Add complementary SKUs within the accessories category to increase order value.
- Bundling & Cross-Sells

Develop product bundles to drive repeat purchases and boost revenue per customer.
- B2B & Wholesale

Formalize existing wholesale demand into a structured direct sales channel.

Interested in Learning More?

Sign an NDA to access full financials, business details, and schedule a call with the seller.

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