

ECOMMERCE • KITCHENWARE

Premium Luxury Kitchenware Brand
With First-Mover Positioning

Established luxury kitchenware eCommerce brand with European-sourced products, exceptional reviews averaging 4.91 stars, and significant untapped growth via paid advertising and supplier expansion.

ASKING PRICE

\$114,292

34x Monthly Multiple

\$160K

TTM REVENUE

\$40.8K

TTM PROFIT

26%

PROFIT MARGIN

8,900

EMAIL SUBSCRIBERS

BUSINESS MODEL

Direct-to-Consumer

FIRST MADE MONEY

2022

OWNER INVOLVEMENT

5 hrs/week

TEAM SIZE

Owner Operated

CUSTOMER MARKET

North America

TREND

Growing

Investment Highlights

- ✓ Trademark
- ✓ First-mover brand in emerging premium household accessories category
- ✓ Featured in Bloomberg Businessweek, Wall Street Journal, and New York Magazine
- ✓ 8,900 email contacts with 63% open rates and exceptional engagement
- ✓ 25%+ returning customer rate growing rapidly; ~69% repeat rate in 2026
- ✓ Registered trademark with strong organic SEO and editorial content library

Growth Opportunities

Launch Paid Advertising

Meta, Google, and retargeting campaigns remain completely untapped for customer acquisition.

Expand Supplier Network

Adding lower-cost geographies can improve margins while maintaining premium positioning.

Broaden Product Assortment

Complementary luxury household categories offer natural extensions to increase lifetime value.

Optimize Email Revenue

Advanced segmentation and automation could significantly increase revenue per subscriber.

Interested in Learning More?

Sign an NDA to access full financials, business details, and schedule a call with the seller.

Request Access →