

E-COMMERCE • SUPPLEMENTS

Growing Multi-Channel Sports Nutrition Brand, UK-Based

Established supplement brand with diversified revenue across five sales channels, 3PL-managed fulfillment, and significant untapped expansion potential in EU and US markets.

ASKING PRICE

\$1,068,160

36x Monthly Multiple

\$1.77M

TTM REVENUE

\$422K

TTM PROFIT

24%

PROFIT MARGIN

89

ACTIVE SKUS

BUSINESS MODEL

Multi-Channel DTC

ESTABLISHED

2022

OWNER INVOLVEMENT

30 hrs/wk

TEAM SIZE

2 people

CUSTOMER MARKET

UK & EU

TREND

Growing

Investment Highlights

- Diversified revenue across five established sales channels, reducing platform risk.
- 3PL-managed fulfillment handles all inventory — minimal owner involvement required.
- 89 SKUs with registered trademark and marketplace brand protection in place.
- Low ad spend efficiency with strong organic and platform-driven sales momentum.
- US market largely untapped — existing product range ready for international launch.

Growth Opportunities

US Expansion

Launch existing product range into US marketplaces for significant revenue upside.

New SKU Launches

Extend catalog to increase average order value and capture additional market share.

Paid Media Scaling

Increase investment across multiple ad platforms to accelerate customer acquisition.

International DTC

Expand direct-to-consumer website beyond UK with localized marketing and shipping.

Interested in Learning More?

Sign an NDA to access full financials, business details, and schedule a call with the seller.

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