

SAAS • LANGUAGE LEARNING

Niche Language Learning SaaS with Dominant Organic Position

Subscription-based e-learning platform serving an underserved language niche. Nearly passive operation with ~800 active subscribers and 97% margins.

ASKING PRICE

\$280,257

46x Monthly Multiple

\$75.4K TTM REVENUE	\$73.1K TTM PROFIT	97% PROFIT MARGIN	~800 ACTIVE SUBSCRIBERS
BUSINESS MODEL Subscription SaaS	ESTABLISHED 2018	OWNER INVOLVEMENT 2 hrs/wk	
TEAM SIZE 2 contractors	CUSTOMER MARKET Global	TREND Growing	

Investment Highlights

- 97% net profit margin with ~\$194/month in total operating expenses.
- Dominant organic search rankings — near-zero customer acquisition cost.
- Stable recurring revenue with 12+ month average subscriber lifetime.
- Second course in development provides unmonetized upside for a buyer.
- Custom platform supports unlimited additional language courses.

Growth Opportunities

- Mobile App Launch

App store presence would unlock new discovery channels and boost conversions.
- Monetize Second Course

In-progress course is ~30% complete and could double revenue streams.
- Expand Language Pairs

Existing platform supports new languages; AI can accelerate content production.
- B2B Sales Channel

Bulk subscriptions to companies employing foreign-language speakers represent untapped revenue.

Interested in Learning More?

Sign an NDA to access full financials, business details, and schedule a call with the seller.

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