

YOUTUBE • AUTOMOTIVE

Faceless Automotive YouTube Channel, Highly Passive Income

Established faceless YouTube channel in the automotive niche with 340K+ subscribers, fully outsourced production, and strong US-majority audience.

ASKING PRICE

\$573,029

21x Monthly Multiple

\$371K

TTM REVENUE

\$327K

TTM PROFIT

88%

PROFIT MARGIN

340K+

SUBSCRIBERS

BUSINESS MODEL

YouTube AdSense

ESTABLISHED

2024

OWNER INVOLVEMENT

5–10 hrs/wk

TEAM SIZE

7 contractors

CUSTOMER MARKET

US (63%)

TREND

Growing

Investment Highlights

- Fully outsourced content production with a committed team of 7 contractors
- 340K+ subscribers and millions of monthly views in evergreen automotive niche
- Owner works just 5–10 hours per week; highly passive operation
- 63% US-based audience ideal for premium sponsorships and affiliate deals
- Zero copyright strikes; clean channel history with no platform penalties

Growth Opportunities

Sponsorship Revenue

Pursue brand deals with automotive, tool, and insurance companies for added income.

Affiliate Monetization

Add product review content with affiliate links to diversify revenue streams.

Multi-Language Expansion

Scale existing Spanish channel and launch additional languages like German.

Content Scaling

Double weekly video output to accelerate subscriber and revenue growth.

Interested in Learning More?

Sign an NDA to access full financials, business details, and schedule a call with the seller.

Request Access →