

CONTENT MEDIA • AUTOMOTIVE

Highly Passive Faceless Automotive Channel, 340K Subscribers

Rapidly scaled faceless automotive video channel generating millions of monthly views, with fully outsourced production, evergreen content, and an 87% profit margin on \$305K TTM revenue.

ASKING PRICE

\$467,235

21x Monthly Multiple

\$305K

TTM REVENUE

\$267K

TTM PROFIT

88%

PROFIT MARGIN

340,000+

SUBSCRIBERS

BUSINESS MODEL

Ad Revenue

FIRST MADE MONEY

2024

OWNER INVOLVEMENT

5 hrs/week

TEAM SIZE

7 Contractors

CUSTOMER MARKET

United States (Primary)

TREND

Growing

Investment Highlights

- ✓ Launched mid-2024; scaled to 340K+ subscribers and 280+ videos in under two years.
- ✓ Owner spends just 5–10 hours per week; all content production is fully outsourced.
- ✓ 87% net profit margin — \$267K TTM net profit on \$305K TTM revenue.
- ✓ Millions of views per month driven by Browse and Suggested traffic; ~5% CTR.
- ✓ Established team of 7 contractors with signed IP and NDA agreements, ready to continue.

Growth Opportunities

Multilingual Expansion

Translate and publish existing content in Spanish, German, and other languages.

Affiliate & Sponsorships

Add automotive product reviews and brand sponsorship deals for diversified revenue.

Digital Products

Launch maintenance guides, checklists, or courses as premium upsell offerings.

Cross-Platform Reach

Repurpose video content for TikTok, Instagram Reels, and Facebook Shorts.

Interested in Learning More?

Sign an NDA to access full financials, business details, and schedule a call with the seller.

Request Access →