

SAAS • DIGITAL MEDIA

AI Plugin & Editing Service for Photography Professionals

Dual-revenue digital media business combining recurring SaaS subscriptions with a managed editing service. Low owner involvement, near-zero CAC, and 86% profit margins.

ASKING PRICE

\$154,854

15x Monthly Multiple

\$144K TTM REVENUE	\$124K TTM PROFIT	86% PROFIT MARGIN	40K EMAIL SUBSCRIBERS
BUSINESS MODEL SaaS + Service	ESTABLISHED 2019	OWNER INVOLVEMENT 3–4 hrs/wk	
TEAM SIZE Contractors	CUSTOMER MARKET Global	TREND Stable	

Investment Highlights

- Dual revenue: recurring SaaS subscriptions plus scalable service income.
- Near-zero customer acquisition cost driven entirely by word-of-mouth.
- 86%+ net profit margins with minimal ongoing overhead.
- 6-year operating history with strong community reputation and reviews.
- 40,000-subscriber email list largely untapped for future growth.

Growth Opportunities

Influencer Marketing

Activate photography influencer partnerships to rapidly grow subscriber base.

Email Monetization

Re-engage 40K dormant subscribers with targeted campaigns and promotions.

Paid Acquisition

Launch paid social ads to scale beyond organic word-of-mouth channels.

Market Expansion

Extend service offering into portrait, family, and commercial photography niches.

Interested in Learning More?

Sign an NDA to access full financials, business details, and schedule a call with the seller.

Request Access →