

EDTECH • LANGUAGE LEARNING

Profitable Online English Learning Platform with Global Upside

Established language education marketplace connecting vetted tutors with 1,000+ active students monthly. Custom-built platform with strong brand recognition and efficient acquisition economics.

ASKING PRICE

\$399,023

40x Monthly Multiple

\$372K TTM REVENUE	\$127K TTM PROFIT	34% PROFIT MARGIN	1,000+ ACTIVE STUDENTS
BUSINESS MODEL Service & Subscription	ESTABLISHED 2020	OWNER INVOLVEMENT 10 hrs/wk	
TEAM SIZE 65+ contractors	CUSTOMER MARKET Global	TREND Growing	

Investment Highlights

- 1,000+ active paying students with 100–120 new enrollments added monthly.
- Prepaid lesson packages drive predictable, upfront cash flow and low churn.
- Custom-built web and iOS/Android apps included; stable and low-maintenance.
- LTV/CAC ratio above 6x with efficient paid social acquisition channels.
- Largely passive — owner works ~10 hrs/week with documented SOPs and delegated team.

Growth Opportunities

- Geographic Expansion

Platform and brand ready to launch in new English-learning regions with minimal setup.
- Group Lessons

Launch group classes to increase margins and attract price-sensitive student segments.
- Paid Acquisition Scale

Google Ads and expanded Meta spend represent largely untapped growth channels.
- Corporate Packages

Business English offerings for companies unlock high-value recurring B2B revenue.

Interested in Learning More?

Sign an NDA to access full financials, business details, and schedule a call with the seller.

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