

DIGITAL PRODUCTS • DESIGN & MEDIA

Established Digital Asset Brand for Video Creators

Lean, highly automated digital product business serving 60,000+ customers globally with premium video editing assets and strong brand recognition.

ASKING PRICE

\$171,924

18x Monthly Multiple

\$376K TTM REVENUE	\$117K TTM PROFIT	31% PROFIT MARGIN	60,000+ PAYING CUSTOMERS
BUSINESS MODEL Digital Products	ESTABLISHED 2020	OWNER INVOLVEMENT 10 hrs/wk	
TEAM SIZE Freelancers Only	CUSTOMER MARKET Global (46% US)	TREND Established	

Investment Highlights

- 60,000+ paying customers with ~25% repeat purchase rate
- 105,000 email subscribers and 109,000 social media followers included
- Zero employees — fully operated via lean freelancer network
- Trademarks registered in USA, UK, Germany, and Europe
- Several finished, unreleased product packs ready to launch immediately

Growth Opportunities

New Product Launches

Ready-to-release packs offer immediate low-cost revenue with proven demand.

Masterclass Monetization

Script complete and platform built; outsource production for fast high-margin launch.

CRM & Email Scaling

105K subscribers underutilized; structured flows could significantly boost repeat revenue.

Paid Channel Expansion

Untapped potential on YouTube, Pinterest, TikTok, and Reddit ad platforms.

Interested in Learning More?

Sign an NDA to access full financials, business details, and schedule a call with the seller.

Request Access →