

HEALTH & FITNESS • SUPPLEMENTS

Premium Supplements Brand with
Multi-Market Amazon Dominance

Established health supplements brand operating across Amazon and two Shopify stores in Germany, the US, and the UK, with EU-certified manufacturing and a registered trademark.

ASKING PRICE

\$1,043,307

35x Monthly Multiple

\$2.05M

TTM REVENUE

\$358K

TTM PROFIT

17%

PROFIT MARGIN

21,000

EMAIL SUBSCRIBERS

BUSINESS MODEL

Multi-Channel FBA

FIRST MADE MONEY

2019

OWNER INVOLVEMENT

40 hrs/week

TEAM SIZE

3 Employees

CUSTOMER MARKET

Germany, US & UK

TREND

Growing

Investment Highlights

- ✓ Trademarked 'Made in Germany' supplements brand with strong product-market fit
- ✓ \$2.05M trailing revenue with 34% year-over-year growth across three markets
- ✓ 90%+ Amazon-driven revenue with two profitable direct-to-consumer Shopify stores
- ✓ 25 core formulations scaled across 100+ SKUs in EU, UK, and US markets
- ✓ 21K email subscribers and active social media presence across four platforms

Growth Opportunities

Expand US Market

Leverage existing US compliance and infrastructure to aggressively scale North American sales.

D2C Affiliate Growth

Build affiliate and influencer programs to drive higher-margin direct-to-consumer revenue.

Amazon Ads Optimization

Strengthen sponsored ads strategy to improve TACoS and capture additional organic rank.

B2B Wholesale Channel

Launch distribution and wholesale partnerships to diversify revenue beyond direct-to-consumer.

Interested in Learning More?

Sign an NDA to access full financials, business details, and schedule a call with the seller.

Request Access →