

E-COMMERCE • CHILDREN'S PRODUCTS

Certified Children's Swim Brand on Major Marketplace

Fast-growing Amazon FBA brand in the children's swimming accessories niche, with safety certifications providing a strong competitive moat and significant expansion potential.

ASKING PRICE

\$1,812,527

26x Monthly Multiple

\$4.0M TTM REVENUE	\$837K TTM PROFIT	21% PROFIT MARGIN	109% YOY REVENUE GROWTH
BUSINESS MODEL Amazon FBA	ESTABLISHED 2023	OWNER INVOLVEMENT 10 hrs/wk	
TEAM SIZE 2 people	CUSTOMER MARKET Germany (EU)	TREND Rapidly Growing	

Investment Highlights

- Rare safety certifications create a high barrier to entry for competitors.
- 184 active SKUs across 15 product lines with strong review profiles.
- Multi-channel presence across marketplace, DTC, and emerging platforms.
- Trademark registered across EU, UK, and additional key markets.
- Low owner involvement at just 10 hours per week with lean team structure.

Growth Opportunities

Pan-EU Expansion

Launch across all EU marketplaces to multiply addressable market immediately.

US Market Entry

Certified product line well-positioned for entry into the US marketplace.

DTC Channel Growth

Scale direct-to-consumer store with existing social media audience and email list.

Product Line Expansion

Extend into adjacent children's swim and outdoor categories within the brand.

Interested in Learning More?

Sign an NDA to access full financials, business details, and schedule a call with the seller.

Request Access →