

ECOMMERCE • HEALTH & FITNESS SUPPLEMENTS

Profitable Male Enhancement
Supplement Brand with Organic
Growth

Established eCommerce supplement brand generating \$115K annually with \$61.9K net profit, driven by organic traffic and a loyal wholesale distributor network.

ASKING PRICE

\$87,723

17x Monthly Multiple

\$115K

TTM REVENUE

\$61.9K

TTM PROFIT

54%

PROFIT MARGIN

1,440

EMAIL SUBSCRIBERS

BUSINESS MODEL

Direct-to-Consumer &
Wholesale

FIRST MADE MONEY

2022

OWNER INVOLVEMENT

10 hrs/week

TEAM SIZE

Owner Operated

CUSTOMER MARKET

United States

TREND

Stable

Investment Highlights

- ✓

Strong 50%+ net margins with minimal paid advertising spend
- ✓

Recurring B2B distributor revenue provides reliable monthly income
- ✓

Registered trademarks included adding significant brand protection value
- ✓

Only 10 hours per week required to operate the business
- ✓

USA-sourced products with three redundant local supplier relationships

Growth Opportunities

Expand SEO Traffic

Scale on-page and off-page SEO to significantly increase organic website visitors.

New Sales Channels

List products on additional marketplaces to diversify revenue beyond current platforms.

Launch Paid Advertising

Activate paid ads on comparison shopping sites to capture high-intent buyers.

Grow Distributor Network

Add new wholesale distributors monthly to compound recurring B2B revenue.

Interested in Learning More?

Sign an NDA to access full financials, business details, and schedule a call with the seller.

Request Access →