

CONTENT • HOME & GARDEN

Evergreen Content Site with Near-100% Profit Margins

Established home and garden content site generating passive income via display ads, affiliate, and sponsored posts with minimal owner involvement.

ASKING PRICE

\$190,570

29x Monthly Multiple

\$79.5K TTM REVENUE	\$78.9K TTM PROFIT	99% PROFIT MARGIN	2,000+ EMAIL SUBSCRIBERS
BUSINESS MODEL Content / Display Ads	ESTABLISHED 2016	OWNER INVOLVEMENT 6 hrs/wk	
TEAM SIZE 1 contractor	CUSTOMER MARKET US / Global	TREND Stable	

Investment Highlights

- Near-100% profit margins with only ~\$58/month in operating expenses.
- Diversified traffic across social, direct, and organic search channels.
- Premium invite-only ad network membership driving majority of revenue.
- Low page-level traffic concentration — top pages under 4% each.
- Fully outsourced content creation; easy to operate or hand off.

Growth Opportunities

Email Monetization

2,000+ subscribers currently unmonetized — strong affiliate or newsletter potential.

Sponsored Content

Scale revenue by proactively pitching brands in the niche.

Affiliate Optimization

Add buyer guides and updated product reviews to boost affiliate income.

Video Channel

Repurpose existing blog content into videos for an included channel.

Interested in Learning More?

Sign an NDA to access full financials, business details, and schedule a call with the seller.

Request Access →