

CONTENT • DISPLAY ADS & AFFILIATE

Profitable Lifestyle & Beauty Content Site, Near-Zero Expenses

Established content site in evergreen lifestyle and beauty niches. ~99% profit margins with diversified traffic and multiple untapped monetization channels.

ASKING PRICE

\$73,452

23x Monthly Multiple

\$38.8K TTM REVENUE	\$38.3K TTM PROFIT	99% PROFIT MARGIN	1,200+ EMAIL SUBSCRIBERS
BUSINESS MODEL Display Ads & Affiliate	ESTABLISHED 2023	OWNER INVOLVEMENT 15–20 hrs/wk	
TEAM SIZE Solo operator	CUSTOMER MARKET United States	TREND Stable	

Investment Highlights

- Near-100% profit margins with average monthly expenses under \$50.
- Evergreen lifestyle and beauty niche with broad, scalable content angles.
- Highly diversified traffic — top page drives only 4% of total visits.
- 1,200+ email subscribers with zero monetization — immediate upside.
- Clean organic growth; no paid ads, no penalties, no PBNs used.

Growth Opportunities

Affiliate Optimization Add affiliate links to existing posts for immediate passive commission income.	Email Monetization Activate 1,200+ subscribers with digital products or affiliate promotions.
SEO Expansion Target low-competition keywords to diversify beyond current social traffic.	Digital Products Launch niche-relevant ebooks or templates for a high-margin revenue stream.

Interested in Learning More?

Sign an NDA to access full financials, business details, and schedule a call with the seller.

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