

E-COMMERCE • CHILDREN'S HOBBIES

Branded Amazon FBA Business in Kids Hobby Niche

Established EU/UK Amazon FBA brand with 4.7-star ratings, strong Q4 seasonality, and lean operations requiring minimal owner involvement.

ASKING PRICE

\$602,117

36x Monthly Multiple

\$904K TTM REVENUE	\$201K TTM PROFIT	22% PROFIT MARGIN	4.7 AVG. STAR RATING
BUSINESS MODEL Amazon FBA	ESTABLISHED 2022	OWNER INVOLVEMENT 6 hrs/wk	
TEAM SIZE 1 VA	CUSTOMER MARKET EU / UK	TREND Growing	

Investment Highlights

- 4.7-star average rating across core product range signals strong customer satisfaction.
- Trademark registered and enrolled in Brand Registry 2.0 for brand protection.
- Lean operations — just 6 hours per week with outsourced customer service.
- Strong Q4 seasonality with gifting-driven revenue spike each December.
- Seller operates Amazon growth agency and offers up to 6 months of post-sale support.

Growth Opportunities

UK Market Expansion Core product line not yet launched in UK — clear near-term revenue opportunity.	COGS Renegotiation Supplier pricing not yet optimized; renegotiation could meaningfully improve margins.
New Product Launches Multiple developed but unlaunched products ready to deploy immediately.	Geographic Expansion Canada and additional markets represent untapped growth for established brand.

Interested in Learning More?

Sign an NDA to access full financials, business details, and schedule a call with the seller.

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