

E-COMMERCE • SUSTAINABLE GOODS

Established Sustainable Personal Care Brand, Multi-Channel

Six-year-old eco-focused consumer brand selling across DTC, marketplace, and wholesale channels with 1,500+ retail partners and loyal repeat customers.

ASKING PRICE

\$151,043

26x Monthly Multiple

\$285K TTM REVENUE	\$57K TTM PROFIT	20% PROFIT MARGIN	35% REPEAT PURCHASE RATE
BUSINESS MODEL Multi-Channel eCommerce	ESTABLISHED 2019	OWNER INVOLVEMENT 6–20 hrs/wk	
TEAM SIZE Freelancers only	CUSTOMER MARKET US & Canada	TREND Stable	

Investment Highlights

- Six-year-old brand with registered trademark and strong customer loyalty.
- 1,500+ established wholesale retail partners across the US and Canada.
- Fully outsourced operations via 3PL and freelancers; low owner involvement.
- 10,000-subscriber email list included; largely untapped growth asset.
- Diversified revenue across DTC, marketplace, wholesale, and B2B channels.

Growth Opportunities

- Wholesale Reactivation

Re-engage 1,500+ existing retail partners to rapidly boost B2B revenue.
- Email Marketing

Activate underutilized 10,000-subscriber list with targeted campaigns.
- Paid Advertising Scale

Increase and optimize social and search ad spend for DTC growth.
- Emerging Channel Expansion

Launch on high-growth social commerce platforms to reach new audiences.

Interested in Learning More?

Sign an NDA to access full financials, business details, and schedule a call with the seller.

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