

CONTENT • DIGITAL PRODUCTS

Developer Education Platform with Courses and Ad Revenue

Established tech education brand with 7 paid courses, 17K email subscribers, and a growing video audience. Low overhead, high margins.

ASKING PRICE

\$54,551

22x Monthly Multiple

\$35.2K TTM REVENUE	\$29.8K TTM PROFIT	84% PROFIT MARGIN	17K EMAIL SUBSCRIBERS
BUSINESS MODEL Courses & Display Ads	ESTABLISHED 2016	OWNER INVOLVEMENT 2 hrs/wk	
TEAM SIZE 2 contractors	CUSTOMER MARKET Global	TREND Seasonal	

Investment Highlights

- 84% net profit margin with very low monthly operating expenses (~\$458/mo)
- 7 paid digital courses priced \$77–\$127 with no inventory or fulfillment costs
- 17,000 email subscribers and 16,600 video channel followers included in sale
- Minimal owner time required — currently only ~2 hours per week to maintain
- 9-year-old domain with strong organic search presence in tech education niche

Growth Opportunities

Email Marketing

Unsegmented 17K list offers major upside with basic automation and promotions.

Video Expansion

Existing content library can be repurposed into short-form and long-form video.

New Course Launches

Launch-driven revenue spikes show strong buyer demand for new course releases.

Paid Acquisition

Zero paid marketing to date — ads could accelerate course sales significantly.

Interested in Learning More?

Sign an NDA to access full financials, business details, and schedule a call with the seller.

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