

E-COMMERCE • CONNECTED LIFESTYLE

Global Brand in Emotional Connectivity & Connected Gifting

Fast-growing eCommerce and Amazon FBA brand selling proprietary connected lifestyle products across 5 English-speaking markets with 23% YoY revenue growth.

ASKING PRICE

\$4,853,418

39x Monthly Multiple

\$6.1M

TTM REVENUE

\$1.49M

TTM PROFIT

25%

PROFIT MARGIN

185K+

EMAIL SUBSCRIBERS

BUSINESS MODEL

FBA + DTC Hybrid

ESTABLISHED

2019

OWNER INVOLVEMENT

40 hrs/wk

TEAM SIZE

4 People

CUSTOMER MARKET

Global

TREND

Growing

Investment Highlights

- Proprietary product line with trademark protection across 5 international markets.
- Dual-channel revenue: ~60% DTC Shopify, ~40% Amazon FBA across multiple countries.
- Two custom mobile apps with hundreds of thousands of downloads driving retention.
- 185,000+ email subscribers and thousands of verified 5-star reviews.
- 23% YoY revenue growth with new product category actively in development.

Growth Opportunities

Retail Partnerships

Expand into major retail and gift boutique wholesale channels for rapid scale.

Geographic Expansion

Enter untapped markets across Asia, South America, and Africa.

App Monetisation

Leverage proprietary app ecosystem for subscriptions or premium feature revenue.

Product Line Extension

New wearable product in development opens adjacent and larger market segment.

Interested in Learning More?

Sign an NDA to access full financials, business details, and schedule a call with the seller.

Request Access →