

CONTENT • PRINT-ON-DEMAND

Established Print-on-Demand & Digital Publishing Portfolio

6-year-old gifts and occasions business with 12,000+ designs across multiple marketplaces. Low owner involvement with strong Q4 upside.

ASKING PRICE

\$144,316

36x Monthly Multiple

\$81K TTM REVENUE	\$47K TTM PROFIT	58% PROFIT MARGIN	12,000+ ACTIVE DESIGNS
BUSINESS MODEL Print-on-Demand	ESTABLISHED 2019	OWNER INVOLVEMENT 10 hrs/wk	
TEAM SIZE Solo	CUSTOMER MARKET US & Global	TREND Seasonal	

Investment Highlights

- Dual-platform business combining print-on-demand and digital publishing revenue streams.
- Over 12,000 active designs with thousands of remaining upload slots available.
- Strong Q4 seasonality with peak months generating 2–3x average monthly profit.
- Highly passive model requiring only ~10 hours per week to operate.
- 6+ years of operating history with established account standing and organic sales.

Growth Opportunities

- AI Design Scaling

Accelerate design output using AI tools to fill remaining upload capacity faster.
- PPC Optimization

Improve ad targeting and bidding strategies to increase conversion and reduce spend.
- Niche Expansion

Identify and enter new trending niches to diversify beyond current top sellers.
- Publishing Growth

Expand digital publishing catalog to increase its share of total revenue.

Interested in Learning More?

Sign an NDA to access full financials, business details, and schedule a call with the seller.

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