

E-COMMERCE • KITCHEN & HOME

Established Amazon FBA Brand in Kitchen & Home

Five-year-old FBA business with registered trademark, 47 active SKUs, and proven holiday seasonality driving consistent annual profits.

ASKING PRICE

\$166,637

34x Monthly Multiple

\$342K TTM REVENUE	\$58.8K TTM PROFIT	17% PROFIT MARGIN	47 ACTIVE SKUS
BUSINESS MODEL Amazon FBA	ESTABLISHED 2020	OWNER INVOLVEMENT 8 hrs/wk	
TEAM SIZE 2 people	CUSTOMER MARKET United States	TREND Stable	

Investment Highlights

- Registered US trademark with Amazon Brand Registry 2.0 enrollment included.
- Fully hands-off fulfillment via Amazon FBA — no inventory handling required.
- Diversified catalog of 47 SKUs across multiple home and kitchen sub-categories.
- Strong recurring holiday seasonality with consistent Q4 revenue spikes year-over-year.
- Lean 8 hrs/week operation with documented systems and 3-month seller transition support.

Growth Opportunities

Product Expansion

Launch complementary low-competition, high-demand products within existing niches.

New Marketing Channels

Leverage TikTok and YouTube to drive off-Amazon traffic and brand awareness.

Email & Retargeting

Build email list and retargeting campaigns to increase repeat purchase rate.

Channel Diversification

Activate existing Shopify store to reduce reliance on a single sales platform.

Interested in Learning More?

Sign an NDA to access full financials, business details, and schedule a call with the seller.

Request Access →