

E-COMMERCE • TRAVEL

# Established Amazon FBA Brand in Travel Accessories

7-year-old Amazon FBA business in the travel niche with a registered trademark, strong review profile, and simple one-supplier operations.

ASKING PRICE

\$87,598

30x Monthly Multiple

|                                                 |                                                     |                                                  |                                              |
|-------------------------------------------------|-----------------------------------------------------|--------------------------------------------------|----------------------------------------------|
| <div>\$314K</div> <div>TTM REVENUE</div>        | <div>\$40.8K</div> <div>TTM PROFIT</div>            | <div>13%</div> <div>PROFIT MARGIN</div>          | <div>3,400+</div> <div>PRODUCT REVIEWS</div> |
| <div>BUSINESS MODEL</div> <div>Amazon FBA</div> | <div>ESTABLISHED</div> <div>2017</div>              | <div>OWNER INVOLVEMENT</div> <div>5 hrs/wk</div> |                                              |
| <div>TEAM SIZE</div> <div>Owner Only</div>      | <div>CUSTOMER MARKET</div> <div>United States</div> | <div>TREND</div> <div>Seasonal</div>             |                                              |

## Investment Highlights

- 7+ year operating history with established brand and loyal customer base.
- Registered trademark and Brand Registry 2.0 provide strong IP protection.
- 3,400+ product reviews averaging 4.3 stars across core product line.
- Single supplier relationship keeps operations simple and manageable.
- Only ~5 hours per week required; ideal semi-passive acquisition.

## Growth Opportunities

DTC Channel Growth

Scale existing Shopify store with email campaigns and paid traffic.

PPC Optimization

Restore organic rankings and traffic through targeted ad strategy improvements.

Listing Optimization

Refresh product listings to recover rankings lost from prior platform changes.

Seasonal Promotions

Deploy coupons and deals during peak season to boost conversion rates.

## Interested in Learning More?

Sign an NDA to access full financials, business details, and schedule a call with the seller.

Request Access →