

E-COMMERCE • OUTDOORS

Established Outdoor Gear Brand with 300+ SKUs

A highly automated outdoor brand selling across multiple channels with strong review profiles, international reach, and a fully operational team in place.

ASKING PRICE

\$1,391,690

28x Monthly Multiple

\$6.7M

TTM REVENUE

\$596K

TTM PROFIT

9%

PROFIT MARGIN

300+

ACTIVE SKUS

BUSINESS MODEL

Amazon FBA

ESTABLISHED

2015

OWNER INVOLVEMENT

<1 hr/wk

TEAM SIZE

4 employees

CUSTOMER MARKET

US & Europe

TREND

Seasonal

Investment Highlights

- 10-year-old brand with thousands of customer reviews and top category rankings
- Highly passive — owner works under 1 hour per week with full team in place
- 300+ SKUs with top 5 products averaging 4.6-star ratings
- Registered trademarks and brand registry enrollment included in sale
- Multi-channel presence across major e-commerce platforms and growing European markets

Growth Opportunities

International Expansion

Scale existing European presence; significant untapped potential in UK and Germany.

Product Line Growth

Launch 3-4 ready pipeline products to drive incremental revenue immediately.

Off-Amazon Marketing

Leverage social media channels and direct-to-consumer store to diversify traffic.

PPC Optimization

Improve ad efficiency and scale winning ASINs with refined PPC strategy.

Interested in Learning More?

Sign an NDA to access full financials, business details, and schedule a call with the seller.

Request Access →